

The Challenge 4 Business



4 Weeks 4 Challenges 4 Winners 4 Prizes

Applications will be accepted to November 1, 2010, ONLY.

Will your community make it to the Top 4?

1. ENTRY PROCEDURE

Beginning April 1, 2010 you can obtain an application for the Challenge:

- online at www.newsaskcfdc.ca/challenge ,
- by calling Community Futures Newsask at 1-888-586-9855 to have a copy mailed to you.
 - The application will require you to submit a completed application form, including your answers to all questions on the application form; and,
 - Submit with your application an essay of approximately five hundred (500) words or less, outlining your project and the benefit your project will be to your community
 - All Entry Projects must: (i) not have been previously funded by another organization or level of government; (ii) not benefit just one individual; and (iii) not infringe copyright, trademarks, patents, music synchronization rights, music performing rights, master music recording rights, still photography, film and videotape footage rights. intellectual property rights or other third party rights (including without limitation privacy, consent from people appearing in any photos, personality or other property or civil rights) of any other party, including but not limited to any person, group, entity, or company.
- All entries must be received at the Community Futures Newsask office by November 1, 2010, at 5:00 p.m.

2. THE CHALLENGES

There will be four weekly challenges as follows:

1. Submit with your application an essay of approximately five hundred (500) words or less, outlining your project and the benefit your project will be to your community. You may include a photo with the essay. The application must be received by Community Futures no later than November 1, 2010.
2. November 8, 2010 - Create a Facebook Fan Page to promote your idea and market it to the region.
 - Responsibly encourage your Facebook networks to join your fan page.
 - Positively represent any partners and Community Futures Newsask.
3. November 15, 2010 - Create a YouTube video promoting your project.
4. November 22, 2010 - Create an audio advertisement for a 30 second radio commercial.
 - This can be submitted in written or audio format.

3. SELECTION PROCESS

Newsask will post the Project information and essay along with a photo, if supplied, on the website.

On-line voting starts on November 5, 2010. Vote for your favorite Organization Project from the list on the website. Voters will be re-invited to vote on Friday of each of the three following weeks, November 12, 19, 26.

4. CONDITIONS OF ELIGIBILITY

The Challenge 4 Business is open to all Organizations and rural or urban municipalities within the Community Futures Newsask Region.

If the group does not have any members over the age of 18, they will require either the authorization of a group member's parent or legal guardian or the signature of an adult leader or mentor willing to endorse and oversee the project.

Directors, officers, and employees of Newsask, and immediate family members of any of the foregoing are not eligible to participate in the Challenge.

Newsask has full and sole authority to determine if the Organization entered in the Challenge is eligible to participate.

5. PRIZES

Four (4) prize winning Organizations will be chosen by audience votes with these Challenge Rules. All prize-winning finalist Organizations will be required to sign appropriate photo release forms and documentation to receive their prizes. Prizes awarded will be First Place: \$3,000; Second Place: \$2,000; Third Place: \$1,000; Fourth Place: \$500.

6. VOTING

Audience voting for the Top Four Prize Winning Organizations will be conducted on-line. Complete details, rules and application will be available on www.newsaskcfdc.ca/challenge by April 1, 2010. At their sole discretion, Sponsors have the right to disqualify any voting that they deem to be fraudulent, in violation of the Official Rules or that would otherwise undermine the integrity of the Challenge.

7. CHALLENGE SCHEDULE

November 1, 2010

- Entrants complete their applications and submit an essay of approximately five hundred (500) words or less, and up to one (1) photo via online submission or by mail as specified above

November 8, 2010

- Entrants must have completed and submit their Facebook fan page. The information will be posted on the Newsask website Challenge page with the Project and essay.

November 15, 2010

- Entrants must have completed and submit their YouTube promotional presentation (three minutes maximum). The information will be posted on the Newsask website Challenge page with the Project, essay and Facebook link.

November 22, 2010

- Entrants must have completed and submit their 1 minute audio advertisement promotional presentation. The information will be posted on the Newsask website Challenge page with the Project, essay, Facebook link and YouTube link.

November 29, 2010

- Grand Prize Winning Organizations will be announced.

8. GENERAL RULES

8.1 Newsask reserves the right to change the structure, process, timing, duration or any other aspect of the Challenge at their discretion.

8.2 Newsask reserves the right to amend or clarify the Challenge Rules without any liability to any Organization. Newsask further reserves the right to replace at their discretion any Entrant who for any reason fails or is disqualified from or unable to participate in any aspect of the Challenge, as determined by Newsask in their discretion.

8.3 It is a condition of entry and participation in the Challenge that Entrants agree, sign and abide by all applicable Release Forms and these Challenge Rules. Entrants agree to execute all documents necessary to assign any and all prizes to the appropriate Organization. As stated in section 4, if the group does not have any members over the Age of Majority, they will require either the authorization of

a group member's parent or legal guardian or the signature of an adult leader or mentor willing to endorse and oversee the project. In addition, for such Entrants that have not reached the Age of Majority, in each case where these Challenge Rules specify that a Release Form must be signed by an Entrant, the parent or legal guardian of such Entrant will be required to execute such Release Forms on behalf of the minor Entrant or the Entrant shall not be eligible to participate in the Challenge. Newsask may request Organizations to participate, in interviews and publicity activities.

8.4 Newsask will have no liability to an Organization who is unable to compete or take part in any part of the Challenges for whatever reason, as determined by Newsask in their sole discretion.

8.5 Where the integrity of the audience online voting system is compromised or the audience online voting system is otherwise not functioning, as determined by Newsask in their sole discretion, Newsask reserves the right to make all final decisions in relation to the Challenge.

8.6 All Entrants agree that, to the extent permitted by law, Newsask can distribute in any media whatsoever, including without limitation the Internet, now known or hereafter created, worldwide in perpetuity, the Organization's entry materials, name, likeness, image, voice, comments and appearances without any further consent or compensation. Further, by entering the Challenge, each Organization represents and warrants that each individual who is included in photographs, videotapes, or any type of media for the Organization's submissions has as of the date of Entrant's submission, agreed that Newsask and their agents can use and distribute in any media whatsoever, including without limitation the Internet, now known or hereafter created, worldwide in perpetuity, such Other Individual's name, likeness, image, voice, comments without any further consent or compensation.

8.7 Newsask shall have the right to edit or extract Entry Materials for use in perpetuity.

8.8 Two representatives from the Organizations shall sign a document declaring that they have read, understood and complied with the Challenge Rules and attesting to their eligibility as stipulated in these Challenge Rules.

8.9 Entrants acknowledge that Newsask and each of their directors, officers, employees and members are not responsible for and are in no way liable for any injuries, loss or damages arising from the Challenge or the Program and agree to release and hold harmless all such Parties from any liability in connection with the Challenge or any prize awarded.

8.10 If the audience voting results in a tie between Organizations, Newsask shall be entitled in their absolute discretion to break the tie. Taxes and fees, if any, are the sole responsibility of each prize winner.

8.11 Each prize must be accepted "as is" and may not be exchanged, auctioned, bartered, sold or transferred.

8.12 Refusal to accept a prize releases Newsask, and each of the directors, officers and employees of all responsibility and obligations toward the winner of such prize.

8.13 All information requested by and supplied to Newsask by each Organization must be truthful, accurate, and in no way misleading. Newsask reserves the right to disqualify any Organization from the Challenge in their discretion, should the Organization at any stage supply untruthful, inaccurate, or misleading details and/or information or should the Organization be or become ineligible at any stage of the Challenge pursuant to the Challenge Rules. .

8.14 Newsask shall not be liable for any losses, delays, mistaken addresses, typographical errors, errors on printed or electronic material, technical, computer or telephone malfunctions, loss or theft of computer data, damage to software or computer equipment, fraudulent calls or any other mistake. Any attempt by a participant to deliberately damage the Website or undermine the legitimate operation of the Challenge, including but not limited to any fraudulent claims, may be a violation of criminal and civil laws. If such an attempt is made, Newsask reserves the right to seek remedies and damages from any

such individual, to the fullest extent permitted by law, including criminal prosecution. . Under no circumstances, including negligence, shall Newsask be liable for any direct, indirect, incidental, special or consequential damages that result from the use of or inability to use the Website, nor assume any liability for any personal injury or property damage or losses of any kind, including without limitation, direct, indirect, consequential, incidental or punitive damages which may be sustained to an Entrant's or any other person's electronic equipment resulting from user's attempt to either participate in the Challenge or download any information in connection with participating in the Challenge or use of the Website. Without limiting the foregoing, everything on the Website is provided, "as is" without any warranty of any kind.

8.15 Newsask shall assume no liability whatsoever for any situation in which their inability to act results from an event or situation unforeseeable or beyond their control. Any on-line submission or mail in entries or other materials used in this Challenge that have been tampered with, altered, reproduced, not legitimately obtained, or which contain or reflect any error will be void. Without limiting the generality of the foregoing, Newsask reserves the right to cancel or suspend this Challenge for any reason including fraud, technical failures, any network server or hardware failure, viruses, bugs, errors in programming, or any other errors or other causes beyond the control of Newsask that may corrupt the administration, security, or proper execution of the Challenge.

8.16 All personal information, such as name, e-mail address and age is collected solely for the purposes of administering this Challenge and shall not be used for any other purpose unless the individual providing it consents to other uses. By providing this information, all Entrants consent to it being used for the purposes of administering this Challenge.

8.17 In the event of any dispute concerning the operation of any element of the Challenge or these Challenge Rules, the decision of Newsask will be final.

8.18 These Challenge Rules are available on the Website or by contacting the Newsask office and requesting them. Any questions about the Challenge can be answered by emailing admin@newsaskfdc.ca or contacting the Newsask office.

8.19 In the event that Newsask fails to receive a sufficient number of suitable entries, Newsask reserves the right to increase the prize money.

DEFINITIONS

Organization - A group of people that may be a community group, a neighborhood group, a youth group, a seniors group, an urban municipality, a rural municipality, or a like interest group.

Age of Majority - At least 18 years old Saskatchewan.

Challenges – The four challenges outlined in section 2 within the program including without limitation each stage of the challenge up to and including the selection of the winning Organization. It is intended that the four winning organizations will ultimately be selected by audience vote.

Entrant - Any community group who completed a valid Application form and submitted Entry Materials.

Release Form(s) - Any release form, waiver, affidavit, declaration, consent, agreement or other legally enforceable document supplied from time to time by Newsask which Entrants are required to sign in connection with the Program.

Region - A map of the Community Futures Newsask Region is available on our website

Community Futures Newsask

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